



**SEXUAL
CONFIDENCE
STUD 100[®]**

DESENSITIZING SPRAY FOR MEN
LIDOCAINE 9.6% W/W

Take action now to help improve your relationship.
No prescription necessary.

STUD 100[®]

DESENSITIZING SPRAY FOR MEN

LIDOCAINE 9.6% W/W

**27% of all men experience
premature ejaculation at
some point in their lives.***

*J Sex Med 2008; 2191-2201. EUR UROL 2007; 52 321-323.
EUR UROL 2007; 52 565-573.

STUD 100® is approved by leading health authorities around the world and licensed for sale without a prescription.



STUD 100 contains Lidocaine 9.6% w/w, a widely used topical anaesthetic, to temporarily reduce the sensitivity of the penis and help prevent over-rapid ejaculation. STUD 100 is non-toxic, odourless and ozone friendly, and can be used with branded latex condoms.

Clinically controlled studies and medical tests show that STUD 100 works fast, and is safe and effective. This unique product is sold in the UK, the USA and over 60 other countries around the world – more than 21 million units have been sold. For over 25 years, men and women have been successfully improving their relationships with the help of STUD 100.

Why not follow their lead?



Always read the leaflet/label



STUD 100[®]

- Needs no medical consultation or prescription
- Is available Over-The-Counter from chemists and pharmacies everywhere
- Is applied simply and discreetly using a metered dose spray
- Is clinically proven to be safe and effective
- Works quickly to help prolong the sexual experience for men and women

FAQS

Q. Does STUD 100® really work?

A. Yes. Strictly controlled clinical trials and surveys prove that STUD 100 helps to delay ejaculation, resulting in a prolonged sexual experience.

Q. How do I use STUD 100?

A. Simply spray STUD 100 on the head and shaft of the penis, between 5 and 15 minutes before intercourse, to allow time for it to become absorbed. Use the minimum effective number of sprays, from 3 to 8, depending on each individual. Each can contains 120+ metered dose sprays. Do not use more than 24 spray doses in 24 hours.

Q. Can I use STUD 100 with a condom?

A. Yes. STUD 100 has been tested with branded latex condoms and meets the BSI Test Protocol.

Q. Can we use STUD 100 during oral sex?

A. Yes. Apply well in advance and use the minimum number of metered sprays necessary.

Q. What's the difference between STUD 100 and Viagra?

A. Both help enhance the sexual experience, but in different ways – Viagra stimulates the erection whereas STUD 100 helps to ensure that sexual intercourse isn't over before it's begun.

Q. Are there any side effects?

A. None at all, provided you follow the instructions. Do not use STUD 100 during pregnancy or if either of you is allergic to local anaesthetics. Do not apply it to broken or inflamed skin.

Q. Who do I contact if I have a question about the safety or efficacy of STUD 100?

A. In normal office hours, call +44 (0)20 7935 3735. Out of office hours, leave a message, or if an urgent safety question, call +44 (0) 7712 182587 or email pound@dial.pipex.com

Q. What about the environment?

A. STUD 100 uses a pump-action spray, so it doesn't harm the ozone layer.



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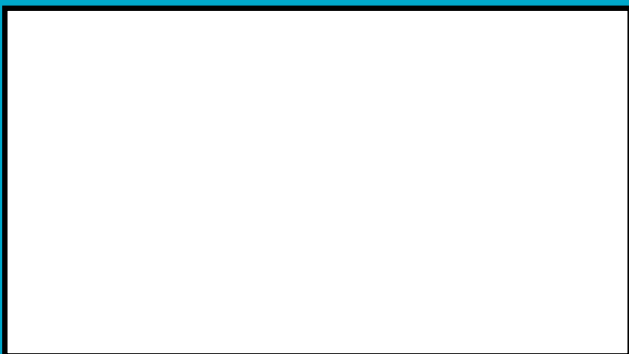
Tel: +44 (0)20 7935 3735
Fax: +44 (0)20 7224 3724
Email: pound@dial.pipex.com



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STUD 100® is available Over-The-Counter, without a prescription or consultation, from hundreds of stockists throughout the UK.

Your nearest STUD 100® stockist is:



In the UK, go to www.stud100.co.uk
Rest of World, go to www.stud100.com